

## PRESS RELEASE

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## FOR IMMEDIATE RELEASE

## Clearwater Continues Safe Driving Program New Year's Eve

Program encourages designated drivers with donations to area MADD

**SUQUAMISH, December 21, 2011-** This New Year's Eve, Suquamish Clearwater Casino Resort is inviting guests to celebrate responsibly with a program encouraging revelers to designate a sober driver for the evening.

Beginning at 5pm, guests who decide to be designated drivers for the night will be given the opportunity to sign a *Clearly Responsible Celebrating* pledge card. For every guest who signs and returns a pledge card, the casino will donate \$50 to the Kitsap County Chapter of Mother's Against Drunk Driving (MADD), up to \$1,500.

"We are excited about implementing a program that encourages all our guests to celebrate responsibly. Last year was so successful, we were given the approval to make it an annual offering," said Suquamish Clearwater Casino Resort Marketing Director Sean Vestal.

The *Clearly Responsible Celebrating* program is only available to guests of age 21 or older. Completed pledge cards will be turned in at the Security Podium in the casino when the guest and their group depart for the night.

Suquamish Clearwater Casino Resort is operated by Port Madison Enterprises, an agency of the Suquamish Tribe that develops community resources while promoting the economic and social welfare of the Suquamish Tribe through commercial activities. For more information on Suquamish Clearwater Casino Resort or the 2011 New Year's Eve Bash, contact PR & Media Coordinator April Leigh at <a href="majoritle-aprille-apri